



Diamond Products supplies cutting-edge technology to CLF

Industrial flooring expert CLF has undertaken a number of large-scale industrial flooring projects throughout South Africa, by making use of a state-of-the-art range of concrete cutting equipment supplied by Diamond Products – a specialist in the manufacture, assembly and sale of diamond tools and equipment for industrial applications.

CLF director Peter Norton points out that the company has been specialising in concrete floor cutting applications for the past five years. “Concrete floor cutting as a specialist application has grown from strength-to-strength for CLF over the years, thanks largely to the superior quality and reliability of the Diamond Products range of cutting and coring blades.”

CLF has to date cut more than 90 000 lineal metres of concrete flooring for high-profile projects such as Proctor and Gamble, Consol Glass and the Gauteng Freeway Improvement Project –making exclusive use of the Diamond Products range. Says Norton: “The quality and service provided by Diamond Products is unrivalled. With excellent pricing and product availability the overall benefits are ultimately transferred to our clients.”

Diamond Products director Brian Clark believes that the close working partnership between the two companies has



The Somero laser screed machine is part of CLF's large equipment line

proven to be highly-beneficial. “CLF is a leader in its field, thanks to constant innovation and technological breakthroughs, and it is an honour to be a preferred supplier to this market-leading business. Our strong working relationship ensures the highest efficiency, and that there are no unnecessary delays as a result of miscommunication.”

Norton highlights the fact that CLF experienced an overall growth in staff numbers of 10 per cent, and he is optimistic of the future outlook for 2012. “Despite a difficult start to 2011 as a result of economic pressure, CLF managed to maintain consistent levels of growth by continuing to deliver high-quality service to large-scale projects. With a number of additional projects lined up for 2012, I am optimistic about what the future holds for CLF,” he concludes. ■