

New range of saw blades

A new range of diamond saw blades - suited for smaller-scale projects - was launched nationwide in February by Diamond Products, a specialist in the manufacture, assembly and sale of diamond tools and equipment for industrial applications.

The new Enduro Purple range of diamond saw blades is specially-designed with cost in mind, and is available at selected hardware stores across South Africa in order to bring direct savings to the consumer.

Diamond Products director Brian Clark says that although the blades are aimed at a market where the purchasing decision is based on price, he stresses that quality has not been compromised. "As a company, everything that Diamond Products manufactures is fully-backed and guaranteed. We are confident that the Enduro Purple blades will last longer and ensure a smoother cut than any product in its price range," he explains.

Clark points out that the manufacturing specifications of the Enduro Purple range of blades are the same as all of Diamond Products' premium blades. "Diamond Products is not sacrificing any quality in terms of how Enduro Purple is manufactured. All steel cores and dimensional tolerances of the blade are exactly the same as any of our premium products," he continues. "Enduro Purple is a

highly-durable and reliable blade, which differs slightly from our other range, as it has an appropriate-grade diamond and a different bond, which holds the diamonds in place. This decreases the lifespan of the blade; however, it makes the product more affordable and ideally-suited to smaller applications."



The Enduro Purple range of blades are custom-built for use on either a 115 mm or 230 mm angle grinder, and Clark points out that they are designed for use in applications that include plumbing, paving, electrical and general construction.

"The Enduro Purple range of saw blades is perfect for anyone who is cutting building material with an angle grinder. What's more, the product comes in

segmented blades for masonry and concrete cutting; turbo blades for natural stone and tile cutting, and continuous blades for ceramic tile cutting," he continues.

Diamond Products co-director, Darryl Gray, notes that the cost of diamond blades has progressively come down over the years, as production has increased. "Through the introduction of the Enduro Purple range, it is now far easier for a customer to go to a local hardware and purchase the blade, as he has the convenience of purchasing other equipment too, as opposed to waiting for the product to be delivered to him directly from Diamond Products," he notes.